



Reputation Management: 99 Ways to Build & Boost Your Brand Visibility

Bernard Kelvin Clive

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In this digital age, your online presence is critical to the success of your business.

Until you decide to take charge and positively manage every piece of your presence, you will be drowning in the competition and eventually fade out.

So it's imperative to do so NOW! For if you don't take charge of your brands presence a bad word, can mess it up.

The purpose of this book is to provide you straight to the point, simple practical guide to aid you manage your brand presence and gain the attention and impact it needs for the success of your business and brand.

“Your brand name and recognition is important. However, to create a lasting and remarkable impression, you must remember that you and your brand are as good as the value you bring to the marketplace” ~ Bernard Kelvin Clive

You will discover in this book:

- How to bounce back from a brand blunder.
- How celebrities can rise up again when the fall
- How to prevent your brand from disappearing
- How to connect with influencers easily
- What to do and not to do on Social Media.
- Tools and Techniques to help position and manage your Digital Presence.

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