



I'm Allergic to School!: Funny Poems and Songs about School

Robert Pottle

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I'm Allergic to School!: Funny Poems and Songs about School Robert Pottle Selling Points

1. Robert Pottle is a prolific “Giggle Poet” whose work has been published in six popular Meadowbrook Press poetry anthologies.
2. An ex-teacher, Pottle’s poetry describes the hilarious misadventures that occur every day in school.
3. Pottle is a rising star on the school circuit. He presents poetry workshops in schools throughout New England and from coast to coast.
4. Pottle also visits bookstores when he’s on the road. (to be announced)
5. Feature for Poetry Month bookstore promotions.
6. Pottle is a brilliant new talent (like Kenn Nesbitt) who Lansky believes has star quality.

Print

- National print media campaign targeting reviewers and children’s editors at top 100 dailies
- Regional and local media campaign to promote interviews with Robert Pottle
- Press release & book to top 20 children’s magazines
- Promotion to schools and libraries through education & library publications

TV

- Local TV campaign for Robert Pottle based on his travel schedule in conjunction with school visits.

Radio

- Nationwide children’s radio program campaign
Online
Online publicity on the two top children’s poetry websites www.gigglepoetry.com and www.poetry4kids.com
Promotion on parenting and lifestyle websites

Other

- Promote local area school visits for the author
- Bookstore signings in cities where poet lives

- Book will be promoted at schools, conferences, events at which Robert Pottle is scheduled to speak during the year

This book contains 18 hilarious poems and songs about the funnier-than-fiction misadventures that occur every day at school, such as ripping pants on the playground, stapling shirts to shoelaces in art class, having embarrassing “accidents” at the kindergarten concert, and scoring unlikely game-winning soccer goals. Pottle has performed these poems in schools from coast to coast, so it’s no surprise they passed Meadowbrook Press’s poetry panel testing with flying colors. The four-color illustrations by Mike and Carl Gordon that accompany each poem/song are equally entertaining and giggle-packed!

Robert Pottle is one of the most prolific and popular “Giggle Poets” in North America. He is coauthor of *Tinkle, Tinkle, Little Tot*, and his poems are featured in five other Meadowbrook Press anthologies of humorous poetry. His 20 best poems and songs are now featured in his first solo poetry collection, *I’m Allergic to School!* It contains humorous depictions of everyday events only a former teacher could capture in print.

Moonbeam Book Awards 2008 SILVER AWARD: Children’s Poetry

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From reader reviews:

Christina Ruiz:

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Donald Burgess:

The guide with title I'm Allergic to School!: Funny Poems and Songs about School includes a lot of information that you can find out it. You can get a lot of advantage after read this book. That book exist new understanding the information that exist in this e-book represented the condition of the world today. That is important to yo7u to know how the improvement of the world. This particular book will bring you throughout new era of the globalization. You can read the e-book on the smart phone, so you can read that anywhere you want.

Rita Furguson:

Playing with family within a park, coming to see the coastal world or hanging out with close friends is thing that usually you will have done when you have spare time, and then why you don't try matter that really opposite from that. 1 activity that make you not sense tired but still relaxing, trilling like on roller coaster you have been ride on and with addition of knowledge. Even you love I'm Allergic to School!: Funny Poems and Songs about School, you can enjoy both. It is fine combination right, you still would like to miss it? What kind of hang type is it? Oh can happen its mind hangout people. What? Still don't get it, oh come on its referred to as reading friends.

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