



Kick Ass at Viral Marketing: How to Go Viral for Business Success (Cyrus Kirkpatrick Lifestyle Design Book 6)

Cyrus Kirkpatrick

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Viral marketing is the new frontier for marketing in general. Constantly, the internet's most productive users are several steps ahead of businesses in terms of what's popular. How do you navigate this jungle and use it to your advantage?

In truth, there are many techniques for how to go viral. From drawing huge crowds on sites like Imgur, to uploading the perfect YouTube video. In this booklet, we explore the 10 (+1) proven viral dynamics that can be implemented as part of any marketing campaign to create a persuasive psychological boost.

This Book is a Complete Viral Marketing Walkthrough

Check out some of the results you can experience through this program:

- Learn about the origins of viral marketing in the human psyche.
- Discover how historical examples of viral media can be compared to the present day.
- Learn how tap into the enormous power of the ten viral dynamics.
- Study and learn how to create media that evokes awe.
- Learn the difference between helpful and "extremely helpful" media.
- Proven steps to launch a viral marketing campaign.
- Learn how to properly troubleshoot when your marketing campaign is a dud.
- And a Lot More

If You're Wondering What's Inside, Here's a Preview of Some of What You'll Discover

- The Psychology of the Marketplace
- Early Examples of Viral Media
- The Ten Viral Dynamics
- Challenging Social Norms
- The Impossible to Believe
- Extremely Endearing Media
- Tapping into Activism and Our Appeal for Change
- The 11th Dynamic (Sex Appeal)
- Launching a Viral Campaign
- Viral Campaign Walkthroughs

- And A Lot More!

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Alfred Wolff:

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Martin Solomon:

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