



# Public Speaking Handbook (4th Edition)

*Steven A. Beebe, Susan J. Beebe*

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**Public Speaking Handbook (4th Edition)** Steven A. Beebe, Susan J. Beebe

Updated in its 4<sup>th</sup> edition, Beebe, *Public Speaking Handbook* provides a unique, audience-centered approach in a reader-friendly reference format. Adapted from the authors' top-selling public speaking book, the handbook format makes it a quick and easy way access to key information. Its distinctive and popular audience-centered approach emphasizes the importance of analyzing and considering the audience at every point in preparing and delivering a speech. This public speaking model serves as a foundation as the book guides readers through the step-by-step process of public speaking, focusing their attention on the importance and dynamics of diverse audiences.

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