



See How They Ran: The Changing Role of the Presidential Candidate, Revised and Expanded Edition

Gil Troy

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Many Americans feel that presidential campaigns have become inordinately expensive, shallow, and vulgar. The seemingly endless contest even appears to discourage the most suitable candidates from seeking the highest office in the land. Frustrated, we long for the good old days of dignified campaigns and worthy candidates. As Troy's fascinating history demonstrates, however, they never existed.

This definitive volume examines every presidential campaign from 1840 to the present to explore why candidates campaign as they do, and why Americans complain about it. Troy reveals what our presidential campaigns tell us about American democracy itself.

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